

WE ♥ PRINT & DESIGN

G IMAGE **PRINT** GUIDE

EXCELLENCE IN **PRINT** & **DESIGN** IS JUST THE BEGINNING

Build your brand to maximise value and impact

Great design can add considerable impact, appeal and value to your business – see what we can do for you.

- Brand Identity Development
- Business Stationery
- Logo Design
- Marketing Campaigns
- Reports, Manuals and Documents

Contact us to see how we can take your business to the next level in both Brand and Promotion Design.





Ideas to help grow your business with print

This collection of ideas is designed to help you understand how printing can benefit your business and to compliment other marketing you may already do.



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PRINT MARKETING

Did you know

94%

of all multi-channel marketing campaigns feature PRINT as an element.

Top Reasons

- Print increased online searches
- Consumers are more engaged
- High creative potential
- Stronger memory recall
- Stronger legitimacy (not spam)
- Stronger in affluent sectors
- Print and digital work well together
- Print builds closer relationships
- Provides Mass and 1-to-1 contact
- Able to provide sensational print (perfumes or flavoured inks)

BRANDING CARDS



We all notice great looking Business Cards which are a great branding opportunity. Even if you sell online, it makes good sense to include your card with every sale delivery.

SUGGESTED STOCK

- 350-450gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- New Velvet Laminate
- Scodix
- Metal Finish

MEMBERSHIP CARDS



Membership Cards will provide a sports club, gym or other organisations with a clear way to identify its members. Membership Cards can vary in size - ideally sized to fit a standard wallet.

SUGGESTED STOCK

- 350-450gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- New Velvet Laminate
- Scodix
- Metal Finish

MARKETING CARDS



Often referred to as the letter box 'Mini Bill Board' - when you have only 3 seconds to get your message across, a well designed Marketing Card is worth the investment.

SUGGESTED STOCK

- 350-450gsm Artboard
- 350gsm Coated 1 sided Board

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- New Velvet Laminate
- Scodix
- Metal Finish

APPOINTMENT CARDS



Well designed Appointment Cards need to be practical and easy to write on. Appointment Cards are best printed on heavy weight stock to suit all situations.

SUGGESTED STOCK

- 350gsm Coated 1 sided Board
- 325gsm Uncoated

FINISHING & OPTIONS

- Gloss or Matt Laminate 1 side
- Unlaminated

2xDL MARKETING CARDS



Twice the space as a standard DL Marketing Card - the 2xDL Marketing Card opens up for twice space for product information without the added postage cost.

SUGGESTED STOCK

- 350gsm Artboard
- 350gsm Coated 1 sided Board

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

LETTERBOX MARKETING

Did you know

90%

of consumers value addressed and non-addressed mail over social media advertising.

Top Reasons

- Geo-marketing for targeted demographics
- Provides 100% REACH
- Letter box has become less cluttered
- Letterbox is visited everyday
- Letterbox is still chosen by top retailers
- Letterbox is still very cost effective
- Distributors offer streamlined integration
- Provides Mass and 1-to-1 contact
- Letter box is more often viewed by other householders and office staff

TENT CARDS



Designed for counter and table tops or simply where space maybe scarce - Tent Cards are savvy table talkers which you can order in a range of sizes.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Die Cut to Shape
- Scodix
- Scored

TABLE MENUS



Well designed table menus can be a delight to read. Providing photos of your signature dishes can remove the guess work and make it easier for customers to order with ease.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scored
- Scodix
- Metal Finish

BOOKMARKS



Bookmarks are the perfect bookshops, newsagent or self publisher give-away. Create further value by printing a discount voucher for your next publication on the reverse.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

GREETINGS CARDS



Greeting Cards have so many uses, and are on the comeback - especially now as digital cards have flooded the cloud making printed cards much more personal.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scored
- Scodix Clear
- Metal Finish

INVITATIONS



Whether you are arranging a corporate event or throwing a birthday party, Invitations are available in a range of finishes to suit your budget

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

DIRECT MAIL

A typical online campaign will payback

62%

MORE and the TV component pays back 37% MORE when there is DIRECT MAIL in the marketing mix.

Overall

Print delivers results - not only on its own performance but also within a multichannel campaign

TACTILE · TRUSTWORTHY
ENGAGING · ACCESSIBLE

Source: Brandscience, 2012

BROCHURES & LEAFLETS



Well designed brochures and leaflets are the unsung heros of advertising.

Whether you choose to distribute via mail or leave on the counter – best printed in full colour.

SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

FINISHING & OPTIONS

- Folded or Scored
- Perforated

TAKEAWAY MENUS



Restaurant owners know that Takeaway Menus can gain more customers. A well designed takeaway menu can easily be shared with others to deliver an excellent ROI.

SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

FINISHING & OPTIONS

- Folded or Scored
- Perforated

NEWSLETTERS



Research says people prefer to take their eyes off the screen to read news. Newsletters can be designed to be any size and easily shared with others.

SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

FINISHING & OPTIONS

- Folded or Scored

FOLDED DL LEAFLETS



Folded DL Leaflets can be a great choice. They work well for mail drops as well as newspaper and magazine inserts.

SUGGESTED STOCK

- 115gsm Coated
- 150gsm Coated

FINISHING & OPTIONS

- Folded or Scored

MILLENNIALS & DIRECT MAIL

Did you know

77%

of Millennials pay attention to DIRECT MAIL ADVERTISING.

As well as

Millennials like to HOLD PRINT IN THEIR HANDS, read it, smell it, use it to link to a video or coupon, save it, take it to the store with them, AND SHARE IT WITH FRIENDS

Source: Quad/Graphics Millennials: An Emerging Consumer Powerhouse 2015

GIFT VOUCHERS



Gift Vouchers are a great way to reward customers and they are also a great way of drawing in new customers through newspaper insertions or Letterbox drops.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Lamination
- Perforate

REWARD COUPONS



Coupons are a great way to gain repeat business by offering rewards for return visits and purchases. Decide on the particulars of your incentive or reward campaign and let us take care of the rest.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Lamination

EVENT TICKETS



Event Tickets come in many sizes, and can be printed on various stocks. The common theme is they need to be durable, legible and fit for use for all occasions.

SUGGESTED STOCK

350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Lamination
- Perforate

PERMITS



Generally speaking, Permits should withstand most weather conditions. Often used for car parking, fishing or any other type of service for which proof of authorisation is required.

SUGGESTED STOCK

350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Lamination
- Scodix
- Metal Finish
- Spot UV

BRANDED DESK PADS



Branded Desk Pads are ideal as give-aways and can often feature a calendar to add further value. Available in various sizes from A5 to A2.

SUGGESTED STOCK

- 100gsm Laser

FINISHING & OPTIONS

- Edge Padded 1 or 2 Sides

DIRECT MARKETING

Direct Mail Achieved

3.4%

RESPONSE RATE
which outperforms
digital media by
a long shot.

Digital

MOBILE Achieved 0.2%
EMAIL Achieved 0.1%
PAID SEARCH Achieved 0.1%
MOBILE Achieved 0.1%
DISPLAY ADVERTS Achieved 0.02%

Source DMA Response Rate Report, 2015

PROMOTIONAL CALENDARS



Promotional Calendars are still hugely popular. The key to a great Calendar is functionality, design and finish - get it right and your Calendar will be an excellent brand statement for a full 12 months. With many sizes and styles to choose from including tent, wire bound or saddle stitched.

SUGGESTED STOCK

- 150gsm - 250gsm Coated
- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated

GIFT CARD CARRIERS



Gift Card Carriers are a smart way to present gift cards, promote your brand and an opportunity to include gift card conditions, product details and value.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Lamination
- Unlaminated
- Scodix
- Scored
- Die Cut

DRINK COASTERS



Drink Coasters can promote almost anything from boutique beer to fundraising events and everything in between.

SUGGESTED STOCK

- 390gsm Beermat Board

FINISHING & OPTIONS

- Die Cut
- Round Cornered
- Circular

DOOR / BIN HANGERS



Door and Bin Hangers can be used for a variety of informational and promotional purposes. These can also be an alternative to standard leaflets and door drops.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Die Cut to Shape

CATALOGUES & FLYERS

Top the list at

62%

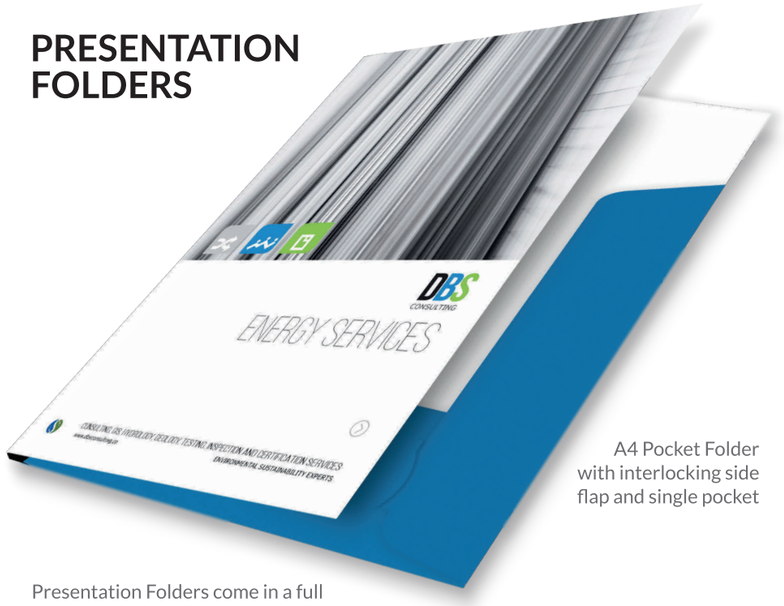
All demographics agreed: that traditional channels are the most effective advertising media.

Advertising Channels

Catalogues & Flyers 62%
TV Advertising 52%
Press Advertising 40%
Radio Advertising 32%
Personalised DM 29%
Email Marketing 25%
Outdoor 23%
Social Media 17%
Online Display 12%
Telemarketing 4%

Source: Creating Connections that matter

PRESENTATION FOLDERS



A4 Pocket Folder with interlocking side flap and single pocket

Presentation Folders come in a full variety of styles - designed to carry a few inserts or a full conference kit - made from durable card with or without a gusset.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Die Cut and Scored to Shape
- Scodix
- Metal Finish



BRANDED WALLETS

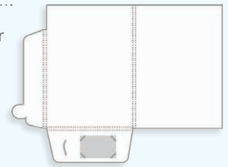


Ideal for combining important elements, Wallets often include a gusset for high capacity

CHOOSE FROM OVER 20 DESIGNS

INTERLOCKING

A4 Pocket Folder with interlocking pocket with gusset options

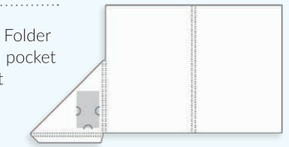


2 Pocket options with or without gusset

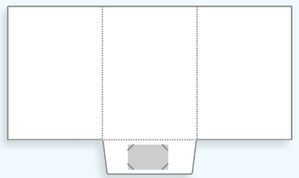


GLUED OPTIONS

A4 Pocket Folder with glued pocket and gusset options



3 Panel pocket options

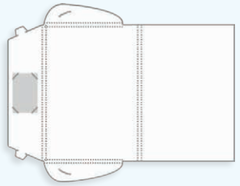


WALLET OPTIONS

DL Pocket Folder with gusset



A4 Pocket Wallet with gusset



OFFSET, DIGITAL & WIDE FORMAT PRINTING

BRAND RECALL

Did you know

82%

of people recall brand names from paper whereas only 42% remembered from email.

Statements

People are three times more likely to immediately delete /discard an email over a PAPER statement

Source: KMP Economics Study

LETTERHEADS & FOLLOWERS



Standout and look your best with Letterheads on quality laser stock.

UV Printed colour makes your logo and branded colours look clean and vibrant.

SUGGESTED STOCK

- 100gsm Laser

FINISHING & OPTIONS

- Printed on the reverse side

COMPLIMENT SLIPS



Compliment Slips will generally be of the same stock as your letterhead. A good branding opportunity for a business with an eye for quality.

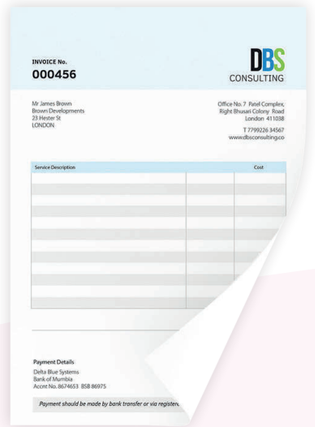
SUGGESTED STOCK

- 100gsm Laser

FINISHING & OPTIONS

- Printed on the reverse side

INVOICE & STATEMENTS



Invoice and Statement blanks. Typically these need to be laser compatible and will match your letterheads or other stationery.

SUGGESTED STOCK

- 100gsm Laser

FINISHING & OPTIONS

- Laser Guaranteed for Overprint

BRANDED ENVELOPES



Envelopes can be printed on the front and back depending on suitability. Available in all standard sizes with a variety of glue flap options.

SUGGESTED STOCK

- Tudor Envelope Range

FINISHING & OPTIONS

- Variety of Glue Flap Options
- Window or Non-Window

PRINT CATALOGUES

Did you know

81%

of CONSUMERS have read ADDRESSED or UNADDRESSED mail in the last 7 Days.

As well as

77% Read a Newspaper
68% Read a Magazine
53% Read a Catalogue

Source: Roy Morgan Research Single Source April 2015 – March 2016

FRIDGE MAGNETS



Fridge Magnets are perfect to promote home services, trade services, estate agent, doctors and even your local vet.

There is even room on DL size magnets to include a handy calendar.

FINISHING & OPTIONS

- Gloss Laminated to 1 Side

SHELF WOBBLERS



Shelf Wobblers are designed to attract attention to items on display. Printed single sided, they can be square cut or die cut to shape.

SUGGESTED STOCK

- 250gsm Coated

FINISHING & OPTIONS

- Gloss or Matt Laminated
- Unlaminated
- Die Cut to Shape
- Apply Double Sided Tape

BRANDED 6 PACK CARRIERS



6 Pack Beer Carriers are amongst a whole line of diecut packaging ideas which can be personalised for your business. Let us know if you have something specific in mind.

SUGGESTED STOCK

- 350 - 400gsm Artboard
- E-Flute
- B-Flute

FINISHING & OPTIONS

- Gloss or Matt Laminated
- Cut to Shape

BRANDED WINE BOXES



Branded Wine Boxes are a smart gift idea. There are many vineyards who will supply you wine direct and some will even label and package these for you.

SUGGESTED STOCK

- 350 - 400gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminated
- Scodix
- Metal Finish
- Creased & Cut to Shape

PRODUCT LABELS



Product Labels can spell the difference between success or failure on the shelf. Self-adhesive labels are mostly printed on split back stock supplied either on sheets or as individuals.

SUGGESTED STOCK

- Cast Gloss Adhesive
- Vinyls & Papers Available

FINISHING & OPTIONS

- UV Printing Available
- Face Cut
- Cut to Shape

PRINT CATALOGUES

Did you know

25%

of CONSUMERS keep a catalogue, brochure or leaflet for future use.

As well as

After reading a catalogue, 36% OF CONSUMERS go online to further investigate products advertised

Catalogue advertising offers DOUBLE THE RECALL of the average newspaper advertisement

Source ACA 2016

DIGITAL SHORT RUNS



Now you can order super high quality short run brochures such as;

- 4pp A4 Landscape Brochures
- 6pp A4 Brochures or Menus
- A2 Posters
- Presentation Folders

SUGGESTED STOCK

- 150gsm Coated
- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated

GIANT CARDS



Giant Personalised Cards are great for a big occasion such as retirement, maternity leave or leaving gift.
Also the perfect way to make a huge 'Thank You' statement to your clients.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminated
- Creased & Cut to Shape
- Scodix
- Metal Finish

WEDDING STATIONERY



Planning your special day? You can be sure that we'll take just as good care of your Wedding Stationery as you would yourself, to ensure your wedding day goes off without a hitch.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scored
- Scodix
- Metal Finish

CERTIFICATES



Important Certificates need to look super high quality. We offer Certificates on a range of quality substrates and with a number of finishing enhancements.

SUGGESTED STOCK

- 350gsm Artboard

FINISHING & OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

BROCHURES, CATALOGUES AND MAGAZINES



Catalogues and Brochures have been used by businesses for a long time and, even today, continue to be an effective way of marketing products and promoting services.

Short run printed Brochures and Catalogues can now be ordered from as low as 10 copies.

FINISHING & COVER OPTIONS

- Gloss or Matt Laminate
- Unlaminated
- Scodix
- Metal Finish

SCODIX



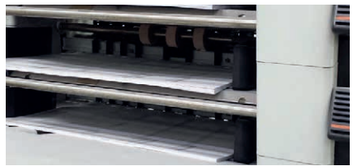
When you would like to create a talking point. Scodix provides a clear high gloss coating that people just can't put down.

WIRO BINDING



A binding method that is most commonly used in the production of calendars, note books and reports. Wires are available in a range of colours.

COLLATING



Collating is done when multiple kinds are required in a specific order. We offer collation to bring the job together.

SPOT UV



This is a process where you are able to highlight specific areas on book covers or folders by applying a high gloss coating.

SPIRAL BINDING



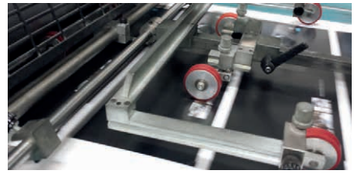
Coil or Spiral binding is ideal for manuals, notepads and conference notes. Customers also choose coil binding when they need each page to open fully.

PADDING



Desk pads and stationery such as delivery and memo pads. Using glue, these can be bound on any of the straight edges.

LAMINATING



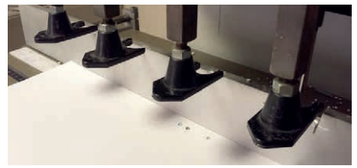
Lamination options include Gloss, Matt and New Velvet to add that quality and protective finish to printed literature.

SADDLE STITCHING



This method of binding is the most frequently requested for collated books. Binding options are governed by the number and stock weight of pages.

DRILLING



Drilling is required when ring binding or for products such as swing tickets and hanging boards.

EXTRA WIDE PULL UP BANNERS



Lightweight, easy to transport and assemble – Pullup Banners are designed to get noticed at any exhibition or event. Available in 4 standard sizes.

STANDARD SIZES

850 - 1200 - 1800 - 2400 wide

STANDARD PULL UP BANNERS

PRODUCT DETAILS & OPTIONS

- Standard and Premium Models
- Lifetime Warranty on the Base
- 440gsm Indoor Polyester
- Printed on UV Inks

A FRAMES METAL



Drive more foot traffic – A Frames are an excellent way to swap out messages such as special offers or seasonal sales.

VIEWABLE PANEL SIZES

560 x 860

PRODUCT DETAILS & OPTIONS

- Sturdy Steel Frame
- Easy Swap Inserts
- Includes 2 Corflute Inserts
- Black and White Frame Options

BOLLARDS WRAPS



Well positioned Bollard Wraps will help to ensure your message stands out in a busy location with competing signage.

VIEWABLE PANEL SIZES

380 x 1000

PRODUCT DETAILS & OPTIONS

- Weather Resistant Corflute
- Arrives Flat for Fast Assembly
- 3 Viewable Panels

A FRAMES SIGNFLUTE



Ideal for almost all situations - indoor or out on the street – great for sales messages and directional signs.

VIEWABLE PANEL SIZES

600 x 900

PRODUCT DETAILS & OPTIONS

- Light weight Corflute
- 2 Viewable Panels
- Arrives Folded for Fast Assembly
- Easily weighted or pegged down.

CORFLUTE



Durable and weather proof, Corflute is lightweight and economical to ship and can be easily installed, taken down and reused as required. Corflute is ideal for most outdoor advertising or signage.

FEATURES & OPTIONS

- Cut to Shape
- Printed with UV stable ink
- Add Eyelets on 3-5mm

OUTDOOR BANNERS



Outdoor Banners are printed on durable exterior Banner Vinyl using UV stable and waterproof solvent inks. They can be supplied with ropes and eyelets or Kedar ready for use.

FEATURES & OPTIONS

- Eyelets
- Rope
- Kedar

FOAMBOARD



Popular for both internal and external signage and displays. Foamboard can also be die cut into bespoke shapes to suit whatever you need.

FEATURES & OPTIONS

- Indoor & Outdoor
- 3, 5 & 10mm Thickness
- Cut to Shape

DISPLAY BOARDS



Display Boards are generally printed double sided. Boards can be die cut to add interest and draw attention. Display Boards are cost effective where higher volume are needed.

FEATURES & OPTIONS

- Indoor & Outdoor
- 3, 5 & 10mm Thickness
- Cut to Shape

METAL (ACM) SIGNS



For more permanent signage. ACM is two face sheets of aluminium bonded to a rigid core, making them both light and strong. They can be specified round cornered or square cut, or with holes if required.

FEATURES & OPTIONS

- Indoor & Outdoor
- Gloss or Matt Laminate
- Cut to Shape

FENCE BANNERMESH



Popular with estate agents and developers for fence advertising – PVC mesh is printed in full colour on one side. Graphics look solid from the outside whilst being largely transparent from the inside.

FEATURES & OPTIONS

- Eyelets

FASHION READERS

Did you know

86%

of early adopter clothing trendsetters are PRINT READERS.

Heavy Magazine Readers

60% more likely to have purchased a premium clothing brand in the last 4 weeks

83% more likely to have purchased a premium cosmetic brand in the last 6 months

Source: Nielsen Consumer and Media View, Survey 2016 - Roy Morgan Research Single Source April 2015 – March 2016

WALLPAPER GRAPHICS



Let your imagination soar by creating a design that is unique to you or your business. Just provide us with your requirements and we'll do the rest.

FEATURES & OPTIONS

- Removable Wall Graphics
- Permanent Wall Graphics
- Vinyls & Fabrics
- Cut to shape

CANVAS PRINTS



Canvas Prints can feature any design you like, from personal photos or artwork or even famous quotes.

FEATURES & OPTIONS

- Print Only
- No Framing or Stretching

WINDOW GRAPHICS

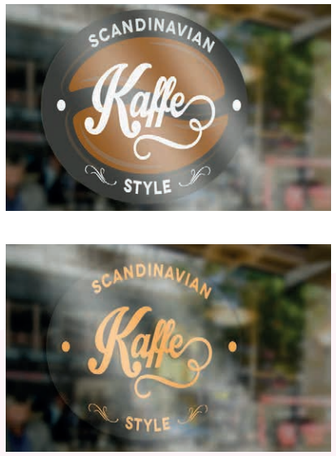


Window Graphics can be printed on one or both sides. Available in various sizes to best suit the space and budget.

FEATURES & OPTIONS

- Cut to Shape
- Hanging Hooks
- Hanging Clips

REPOSITIONAL VINYL



High quality and durable -Repositional Vinyl is easy to reposition when you need. We provide full colour on clear or white. Clear substrates look best on windows and mirrors.

FEATURES & OPTIONS

- Cut to Shape
- Face Cutting

POSTERS AT ANY SIZE



Paper Posters are one of the most versatile and cost-effective promotional options available.

FEATURES & OPTIONS

- Cut to shape
- Hanging hooks

PRINT MARKETING

Did you know

94%

OF PRINT READERS talk about what they read in magazines or newspapers.

As well as

PRINT READERS are more likely to influence decision making in their household for travel, alcohol and home décor/interiors

ONE IN TWO PRINT READERS say that people take their opinions seriously

Source: Nielsen Consumer and Media View, Survey 2016

MAGNETIC VEHICLE SIGNS



Magnetic Removable Vehicle Signs give you the best of both worlds – free to promote when you are on business, and a vehicle free from signage when you are not. A great alternative to permanent sign writing or vinyl.

FEATURES & OPTIONS

- Cut to Shape

BUMPER STICKERS



Ideal for advertising a message on a vehicle.

FEATURES & OPTIONS

- Gloss or Matt Lamination
- Cut to Shape

FLOOR GRAPHICS



Internal Floor Graphics work great to direct people to promotional areas in shops and at exhibitions. Durable solvent inks which stand up to high volumes of traffic on low tack vinyl make for ideal installation and removal.

FEATURES & OPTIONS

- Cut to Shape
- Easy to Apply
- Non Slip Laminate
- Print 1 Side Only

ACRYLIC DISPLAY SIGNS



The rigid printed graphics help to promote the products or as a business entry statement. They are designed for indoor use and are particularly popular in car showrooms and other 'big ticket item' sales rooms.

FEATURES & OPTIONS

- Cut to Shape
- Mounting Lugs & Screws
- Drilling for Mounting

BACKLIT DISPLAYS



High quality Backlit Displays are designed to be illuminated from the back. These are printed on a white translucent stock allowing excellent illumination of colour for maximum impact.

FEATURES & OPTIONS

- Print 1 Side Only

COMBINED WALL GRAPHICS

Combined wall graphics can feature laser cut acrylic mounted to a range of wall substrates to achieve a quality result.



STRUT CARDS



Strut Cards are an excellent and affordable way to promote at the counter. Displayed at the point of purchase, Strut Cards are printed in full colour and can prove to be very effective.

FEATURES & OPTIONS

- 1mm Screenboard
- 400gsm Artboard
- Cut to Shape
- Add Strut to Reverse

SHELF EDGE STRIPS



Shelf Edge Strips provide opportunities for retailers who utilise a shelving system for product display. Testing is now much easier as you can order strips for a single shelf to see what works best, without having to bulk purchase.

FEATURES & OPTIONS

- Gloss or Matt Laminated
- Cut to Shape

SALE BOARDS



Real Estate Sale Boards are a durable and long lasting and the perfect solution for estate agents, landlords, developers and other real estate businesses - There are no limits to how these can be used.

FEATURES & OPTIONS

- Cut to Shape
- Drilled
- Eyelets

AUSTRALIA'S FINEST QUALITY PRINTING



Our Process Colour Finder is designed so we can assist you with your corporate or brand colours

Our expertise and dedication is evidenced at every stage of the print design and production process. The strength of our passion is matched by the quality and precision of our advanced equipment, the combination of which is guaranteed to result in successful delivery and satisfied customers.

The routes we take to achieve these exceptional levels of professional prowess are dependent entirely upon the particulars of each individual project. Each and every mission of work we undertake requires technical adjustment, bespoke integration and new definitions of how we, as a company, are able to describe our professional obligations. Nevertheless, we have grown and expanded services to the point of being able to offer unparalleled services from point of contact to delivery and beyond, for guaranteed customer satisfaction and your peace of mind.

OUR CUSTOMERS

Our company ethos was set out with your needs in mind, and every step we take is designed to ensure that we stay on the path of providing you with a printing experience that's of a consistently high quality. We want you to be delighted with the service and products you receive, and if our service falls short of what you expect from us then we want to know about it.

CUSTOMER SERVICES

Our dedicated customer care team is at the heart of our entire operation, and their goal is to ensure your experience with us is consistently positive from start to finish. If you have any questions or queries about any of our products or services, please don't hesitate to get in touch.

PRE-PRINT CHECK

One of the most highly regarded aspects of our service is our comprehensive pre-print checking . The artwork you send to us is checked prior to printing. This ensures the finished results both meet and exceed your expectations.

PRINTING

Once your artwork is ready for print it will be sent to one of our presses. We use lithograph printing for large runs and digital printing for small runs and variable data.

PRINT FINISHING

Once your job has been printed it is sent for finishing, which can be as simple as cutting to size or as complex as producing a booklet cover combining matt lamination, digital embossing and PUR binding.

QUALITY CONTROL

A key part of our service is our attention to detail and quality, and our adherence to strict deadlines. We constantly monitor every stage of the process and take care to correct any issues that might impact the quality or timely dispatch of finished jobs.

PACKING AND DELIVERY

Completed work is carefully packaged and made ready for transit. Delivery is the final bridge between us and our valued clients. We monitor every delivery and constantly check that everything has gone to plan.



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